

Can your customers resist buying your products?

Do your staff play an active part in your overall sales process?

Are they aware of how they fit into the customer experience?

**hi**  
hospitality in-sites  
enhancing the visitor experience

aim   
hiya



*eye line is buy line*

## Effective Retailing and Merchandising Workshops...

We've designed an interactive programme to stimulate an awareness of personal customer experiences and how these relate directly to staff roles and their environment. Tailored workshops, as well as open courses are available.

- maximize every sales opportunity
- valuable sales techniques
- display and product placement skills
- review and develop staff effectiveness

It's all about selecting the right products, planning their locations, to ensure an item has maximum impact on the customer...so they can't resist buying it!

For more information contact us on **01256 397 065**  
or email **info@hospitalityin-sites.co.uk**

**you achieve...**